



■ SUITS YOU, SIR... Nicholas Hartshorne-Evans joined Nicholas Jones Bespoke Tailoring

Looking good to pick up entrepreneur title

ENTREPRENEUR Nicholas Hartshorne-Evans hopes to have a national business award all sewn up with his Manchester-based tailoring company.

Nicholas only switched from the world of recruiting last year – selling his share in a recruitment firm to invest in Nicholas Jones Bespoke.

But he says he has turned it around in under a year. Now he hopes to scoop a top award for his work with the firm, which will tailor-make you a suit with gold and diamonds woven into the cloth for £12,000 or hand-craft a silk and velvet dressing gown for £650.

Nicholas is one of just three north west businessmen short-listed in the regional finals of the entrepreneur of the year

BY PATRICIA ROBERTS

category of the Credit Suisse sponsored awards.

He puts the success down to the quality of its products, the strength of the brand and the marrying of business skills with tailoring expertise.

“After eight successful years in recruitment I wanted to do something different.

“Nick used to be my tailor and I was attracted to the business. The tailoring world is shrinking, but there is still a call for top quality. When I invested in the company we set about creating a great British brand.

“Nick is the creative force and my skills are commercial.

Our main point of difference is that all our materials are sourced from the UK.

“Nick and I are in our thirties, so there is nothing stuffy about us, but we still offer the best in quality and service.

“Our clients vary from people in their twenties, through to our oldest client who is 84. Our typical clients range from celebrities and sports personalities to business leaders, but more importantly, they are all people who are passionate about their clothes and who can see past the usual brands,” he said.

The firm offers a range of more than 1,600 shirt samples and 6,500-plus cloths, and aims to expand, opening another retail unit, and taking on “travelling tailors”.