

Nicholas Jones Bespoke Feature

In a world where first impressions count more than ever, there are few things which say more about a man than his suit. Although there are occasions when the oft-laborious process of having one fitted and made can be too much to cram in to a hectic lifestyle. That is where Nicholas Jones Bespoke Tailoring comes in.

“service orientated around hectic lifestyles”

Nicholas Jones Bespoke designs with you and tailors from the finest materials -

- Suits
- Shirts
- Jackets
- Trousers
- Coats
- Dressing Gowns

“brings the shop to your training ground or home”

Jones' vision was to create a service which panders to his clients' every need, including working around their schedule as oppose to that of the business. For Nick is one of the few tailors who offers home visits as part of the service; in his own words he "brings the whole shop to the client's front room". Yet, he also has a shop in St. Ann's Arcade, Manchester, where the team will cater to the clients every whim. Here, he reveals all about his unique ideas for tailoring and discusses the different options available to his clients.

"I would say the amount of custom we get is probably split equally between the shop and our home service. We set up the visiting service because we wanted to provide a superior service to our competitors.

“over 8000 cloths including Gold, Diamonds and Cashmere”

"When I visit a client at their home, office or, with sports people, their training ground, I complete a full consultation with them, ascertaining exactly what they are looking for; what sort of fit they want and how they want to come across. We have a choice of over 8000 fabrics so I would ask them questions about what they want the suit for and from their answers I will narrow it down to a few different cloths. At this point I would show them the cloths I think are suitable and from there the client will be able to choose what they want."

“many cloths have debuted on the silver screen”

Nicholas Jones Bespoke has one of the largest selections of cloth from the finest mills in the World. They stock cloth with 22 Carat Gold woven into to it, Diamonds Chips woven into Fabrics, Cashmere, Vicuna and even Bamboo fabrics. In fact a lot of the cloths stocked have made debuts in films like the Godfather, Men in Black, Titanic, The Aviator and a number of Bond Films including the new Bond Film Casino Royale. Nick adds "A lot of our clients don't only buy suits; they are really into their jeans and jackets. We design great jackets, combining fabrics like velvet and mohair to create that really unique look. Combining that with a handmade bespoke shirt produced from the finest silks and cottons, you really do know you have departed from the designer high street brands that you buy off the peg. You will not see anybody with the same as you.

“two types of tailoring, personal and bespoke”

Once the cloth has been chosen there are two different types of tailoring available from Nicholas Jones Bespoke: personal and bespoke. The key differences between the two different styles of suit are that fittings for a personal range suit are taken from a tried and tested block so the tailors are working from a model on which they already know the dimensions. With the bespoke range an individual pattern is made for the client. The client then goes through a number of fittings until the final fitting. This type of suit is far more personalised. Basically, the process of bespoke tailoring takes a lot longer, hence a price difference, although Nick insists the bespoke style still provides excellent value for money.



"If you got a similar bespoke suit from Savile Row it would probably cost you around twice as much. Our clients get the same standard of product, our materials come from exactly the same cloth merchants and some of our tailors have worked in Savile Row, so it is basically the same product but we think we provide a better more friendly service where we treat every client the same irrespective of what they do.

"the brand is stylish with a contemporary twist"

Nicholas Jones has been working in the tailoring industry for over ten years and his home visit option has always been a popular one. In fact, at one point it became so popular that Nick was spending almost as much time on transatlantic flights as he was doing what he loves best. So when the chance came up to take over the business of a retiring tailor from Manchester, Nick was keen to seize the opportunity. He felt that not only would it allow him to stay in his beloved North of England, but he would also be able to concentrate on developing Nicholas Jones Bespoke as a new-breed in tailoring.

"the team has a genuine passion for the product"

"Tailoring has an image of being very stuffy and old-fashioned; we are not like that. The team, my business partner, called Nick as well, and myself are young and dynamic in our outlook and we want to continue feeling that way. The shop in Manchester reflects our brand, stylish but with a contemporary twist. We want to make people feel comfortable about popping in for a coffee and a chat. Some tailors in London are very stuck up, we know this as we check them out every season and the client these days is not switched on by this type of service, this approach should have died along time ago. We are the complete opposite; our team has a passion for the product we sell and the service we deliver. Although, just for the record I have a lot admiration for some of the tailors down in London as they have elevated the industry to where it is now."

"the North West's most Savile Row-esque tailors"



The kind of services Nicholas Jones Bespoke provides has seen them become increasingly prominent in the tailoring world. Arena magazine has described the company as "The North West's most Savile Row-esque Tailors."

"clients include premiership footballers, TV and Film stars and business leaders"

Nicholas Jones Bespoke has established itself as the tailor of choice for the northern cognoscenti. A wide variety of clients including high profile premiership footballers, film and TV personalities to business leaders and media types have already and consistently come back for more of the Nicholas Jones Bespoke experience. Not surprisingly Nick Jones will be seen in London once a month visiting his fan base where he will see them on Savile Row if they want. Nick admits that he always does his best to ensure a visit to, or from, Nicholas Jones Bespoke will leave clients looking and feeling immaculate.

"a lot of business comes from recommendations"

"A lot of our business comes from a recommendation which is a compliment really and that is exactly what we want. Having a passion for the product we produce is important, it does come across and I like to think people leave our place with a bit of a buzz because we have enabled them to live their unique creation.

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Endorsed by Jamie Redknapp and Tim Sherwood.

The North West's most
Savile Row-esque Tailor (Arena Magazine 2006)



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